

Business Research

Medical Devices

- ? [Cardiac Pacemakers](#)
- ? [Company Profile - Boston Scientific](#)

Pharmaceuticals

- ? [Prescription to OTC Switch Market Analysis](#)
- ? [Veterinary Vaccines Market Report](#)
- ? [Company Profile - Olympus Corporation](#)

Telecommunication

- ? [OLED Mobile Phones Market Research and Analysis Report](#)



Analytical Techniques we use

- | | |
|--|--------------------------------|
| ? Conjoint Analysis | ? Multi-Dimensional Scaling |
| ? Choice Modeling | ? Perceptual Mapping |
| ? Structural Equation Modeling and Path Analysis | ? Mixture Modeling |
| ? Linear and Nonlinear Regression Techniques | ? Multiple Regression Analysis |
| ? Cluster Analytic Techniques | ? P&E Analysis |
| ? Bass Diffusion Modeling | ? TURF Analysis |
| ? ANOVA, MANOVA, & ANCOVA | ? CPM Optimization |
| ? Factor Analysis | ? Heat Mapping |
| ? Discriminant Analysis | ? Superior Data Visualization |